



GLOBE

Volume 9: March 2011

HOT OFF THE PRESS :: *Your quarterly round-up of Goscor Group Activities - NATIONWIDE!*

DEALER CONFERENCE PACKED WITH POWER!

500+ CROWN FORKLIFTS SOLD

WELDER OF THE YEAR 2010

PROJECT AUTOLINE



A Sale worth R6.4m



Where quality defines class and ultimately results in lowest total cost of ownership.



GROUP OF COMPANIES

Trusted Equipment Solutions



Did YOU Know???

There are all kinds of strange and interesting things going on that we just don't usually know about. Here is a list of some of these odd facts; some believable, others unbelievable, and some that are just out there.

- In 1963, baseball pitcher Gaylord Perry remarked, "They'll put a man on the moon before I hit a home run." On July 20, 1969, a few hours after Neil Armstrong set foot on the moon, Gaylord Perry hit his first (and only) home run.
- The world's youngest parents were 8 and 9 and lived in China in 1910.
- No word in the English language rhymes with month, orange, silver, and purple.
- It is physically impossible for you to lick your elbow.
- The microwave was invented after a researcher walked by a radar tube and a chocolate bar melted in his pocket.
- There are 336 dimples on a regular golf ball.
- In every episode of Seinfeld there is a Superman somewhere.
- The leg bones of a bat are so thin that no bat can walk.
- A shrimp's heart is in its head.
- The Spanish word esposa means "wife." The plural, esposas, means "wives," but also "handcuffs."
- Abraham Lincoln's dog, Fido, was also assassinated.

From the *Editorial* Team ...

START OF A NEW DAWN

Gather your **courage** and choose a **direction** that carries you towards

A New Dawn

We bring you yet another action packed and informative Goscor GLOBE. This Globe was definitely worth the wait. Inside you'll find loads of interesting news snippets filled with handovers, competitions, awards, events and much more! Gathering the news across the group each quarter is a mammoth task for our team, but something we are so passionate about and really love the final result! Thanks to all of those who have contributed and a reminder to the rest of the Goscorians to please send us pictures and stories from your region for inclusion. We want to hear from EVERYONE!

A new dawn is on the horizon with the very many changes and growth Goscor is experiencing. Some exciting projects have been keeping us all very busy such as the new Autoline system which will soon replace Kerridge, the roll out of the CEO Award (I wonder who the first winner will be?) and of course the Goscor Power Products dealer conference which was such a roaring success! We are also already working on the 2011 mid-year staff event, the 2011 Group Golf Challenge and much more.



LISA DE BEER Editor &
DEBBY PARSONSON Managing Editor
at the Goscor Power Products Dealer Awards Ceremony at Emperors Palace during March.

We encourage you to log onto Gosnet and send us your comments and suggestions to include into Phase 2.

We wish everyone well as we go into the 2nd quarter of 2011 - lets give it HORNS :-)

About The Goscor Globe...

The aim of this 16 page quarterly internal newsletter is to act as a central communication tool for Goscor employees in order for us to obtain a better understanding of who we are as a company, what we do and our underlying core values, morals and standards.

It covers some internal aspects, but also focuses primarily on our products, services, client relationships and opportunities. It is printed as well as sent out electronically on a quarterly basis and also appears on the Goscor website.

www.goscor.co.za



Editorial:

Do you have any newsworthy information you would like to share in *The Goscor Globe*? If so, why not send us an email?

ldebeer@goscor.co.za

Advertising:

Advertising in *The Goscor Globe* is FREE, but it is limited. One page will be dedicated to advertising in each edition. If you have clients or suppliers who would be interested in placing a small business card advert, please contact us. First come, first serve!

MESSAGE from our CEO



NEIL WILSON
Chief Executive Officer
Goscor Group of Companies

Dear Goscorians

You make a difference.

The choices, decisions and tasks each one of us perform every day has an outcome that can be positive and will make that difference. I believe that Goscor has never been better positioned to take advantage of the opportunities that 2011 will present us. Organizationally we are well prepared and focused, we have got hugely talented and motivated people, and each business has the right vision of where we need to go and how to get there. In order to achieve our goals for 2011 each one of us needs to take personal responsibility to make that difference so we can all be more successful. I encourage you to do a little extra every day - you will be amazed at the positive result,

"We have a great opportunity to take Goscor to new heights"

The year has kicked off at a furious pace and we already find ourselves in April. There is no doubt that sectors of our economy are picking up and we can see some good results coming through in our businesses. We have a great opportunity to take Goscor to new heights this year, and I have no doubt that with each one of us giving that little bit extra, we will achieve and exceed our goals.

Go for it!

Neil



Have you submitted your nominations?



Closing dates for nominations:

1st Quarter	Gold Award	Passed due date
2nd Quarter	Gold Award	25th June
3rd Quarter	Gold Award	25th September
4th Quarter	Platinum Award	5th December

SEND IN YOUR NOMINATIONS!

DO YOU HAVE WHAT IT TAKES?
BECOME A WINNER

CEO
AWARD

On average if a customer has a good experience they will tell around 3 people. But if it ends up being a disappointing one, not only is it unlikely they will return, but the story of their poor experience will be relayed to as many as 10 people. Those 10 people are highly likely to pass it on again, and so on, resulting in a huge wave of negative publicity.

This is why Goscor has implemented the CEO Award initiative. Goscor has built its reputation in the market on exceptional customer service. This exceptional service is at the heart of what we do, and as we grow it is easy to let it slip. Great power lies within "Good Service".

The Goscor CEO Award acknowledges

employees who demonstrate outstanding customer service, innovation, commitment and personal attention to improve, develop and maintain relationships with our customers.

The CEO Award has been created to promote excellence and recognise and reward exemplary customer service provided by our employees to our internal and external customers. All employees within the Goscor Group can and should participate in the CEO Award & you may submit nominations for more than one person(s) in each quarter. Each nomination must be on a separate nomination form.

Jermaine Morris & Selva Moodley



PROJECT AUTOLINE

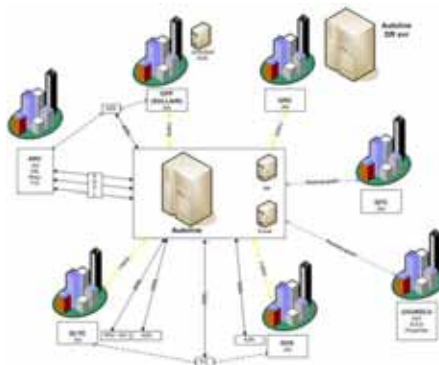
An upgrade that will ensure uniformity at LAST

In order for the Goscor Group to align its business processes and have one central operating system, Kerridge will shortly be upgraded to the new 'Autoline' system.

Autoline is in fact the modern "Kerridge" product offered by ADP South Africa. Currently, the main challenge with our current version of Kerridge is that the data is very difficult to extract, our version of the software is not supported in South Africa and there is no hardware available for the software.

Autoline has a proven track record and has been implemented and used successfully throughout the AMH & Imperial Group. Its

supported in RSA, data is extracted with ease and it has a modern "Windows" flow which users are familiar with. This system will be able to facilitate all aspects of Goscor's system requirements.



The project will no doubt have an effect on how you do your work for Goscor. Embrace this change as there will be benefits to both Goscor and yourself", Neil Wilson, Goscor Group CEO.

Our IT Guru's, Selva Moodley & Jermaine Morris have been working extremely hard to configure the software to meet our requirements. If you have not heard from them yet, you are sure to hear from them soon. Good luck guys on this mammoth task!

CELEBRATION WITH AN AFRICAN TWIST



Goscorians celebrated 2010 End Year Function in African style on the 26th of November.

They enjoyed an authentic luncheon at Moyo's Melrose Arch. Employees travelled by bus and enjoyed a hearty celebration.

Compliments to HR for a very well planned event, "we enjoyed it very much!" Dankie Adri and Team!

We *did* it AGAIN

Goscor Employees always ready to lend a helping hand!

Goscor H/O raised R3,500 at the 2010 end year function by donating whatever they felt they could towards Employment Solutions who brightened up our tables with the hearts made by their disabled employees.

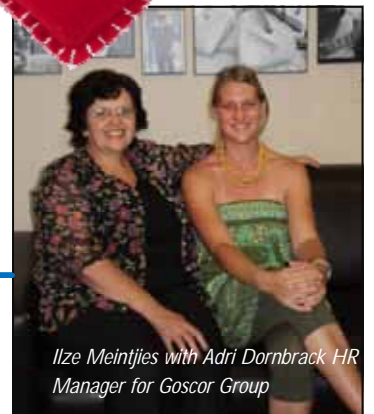
Employment Solutions is a unique non-profit organization who supplies training and creates employment for people with a variety of disabilities, including physical disabilities, mental challenges & the hearing impaired across all borders of our society. Job creation projects are focused on packing, archive document scanning, industrial sewing, craft manufacturing, wheelchair repairs & sales.

Employment Solutions launched a beautiful and earthy lifestyle label this year: Zoetlief Lein. Under this label resorts a variety of lifestyle and clothing items originally designed and passionately hand-made with a focus on quality and uniqueness, using recycled and up-cycled materials.

Thank you to all the staff @ Goscor for their kind donation to Employment Solutions. It is highly appreciated. To see for what purpose you have made a donation, please go to:

www.disabilityemployment.co.za

Iize Meintjes, Managing Director for Employment Solutions



Iize Meintjes with Adri Dornbrack HR Manager for Goscor Group





A POWERFUL DEAL

150 ESAB Welding Machines SOLD

Kusile Power Station near Witbank recently purchased **150 ESAB Welding Machines** from Goscor ARC. The Origo™ Arc d.c.range supplies direct current, making it possible to weld most materials.

As movable core rectifiers, these units have low minimum current, allowing welding with smaller diameter electrodes, which in turn makes it possible to weld thinner materials.

Following the purchase of 150 welding machines, Medupi Power Station had a previous purchase of a double-sided girth welder refurbished at the Goscor ARC workshop in Johannesburg. The machine was refurbished so well by the workshop team in Johannesburg that they almost looked brand new!



Here, workshop technicians Lucky Ndlela and Syprian Mavimbela (MaWicks!) proudly stand next to the almost new beauty! Well done guys! We are proud to have you on our team!

A *chopper* with a TWIST

ESAB is the world's largest producer of welding consumables and equipment for virtually every welding and cutting process and application. West Coast Choppers, a company well known for their custom made motorcycles have designed an ESAB chopper. They have included numerous ESAB welding-equipment -parts into the bikes design.

West Coast Choppers attracts the guys with the most talent, the tightest skills, and the biggest hearts. A gang of gearheads whose love for bikes and cars pushed them to become the best there is. To own one of their custom bikes or cars ranks you among the select few. Just another way the ESAB brand is being punted world-wide! Well done ESAB!



ESAB is one of the official sponsors for West Coast Choppers in America



V.R Didiza Winner of the Welder of the Year competition with Rob Pirie MD for Goscor ARC

The Welder of the Year 2010 was announced on the 3rd of December. Welders enthusiastically competed against each other for this prestigious title. Goscor ARC and DSE a division of The Avenge Group organized this event which will now be an annual affair. 10 Finalists were chosen with the winner grabbing gold, the 1st runner up snatching silver and the 2nd runner up banking the bronze.

Winner: V.R Didiza

Runner Up: P de Jager

2nd Runner Up: M.R Ntlamele



Congratulations to Goscor ARC on achieving their **LEVEL 8 BEE STATUS**



RENTAL
COMPANY



CLEANING UP FOR THE CELEBS

On Friday the 11th of February, Goscor Rental Company received an emergency call from WBHO asking them to clean the roads around their construction site at Lynwood Retail Park in Pretoria.

Adams & Adams were having their 'roof wetting' at their new offices and had hired the Parlotones to perform for them. Goscor Rental Company sent the Tennant Fury sweeper in to do the job. The roads were swept and the venue was clean and ready for the VIP's to arrive in style.



New 'cutting edge' FLEET



Goscor Rental Company is pleased to announce the launch of their new range of scissor lifts which now form part of their rental fleet! Sunee Scheffer, GRC Sales Representative was responsible for their 1st rental contract to Auzseit, a contracting company for a period of 3 months.

Well done Sunee!

Clean French Embassy



The French Embassy in Pretoria recently approached GRC to clean their operations. They spent one day on-site where they brought in the Elgin Road Sweeper and their own cleaning staff and had the embassy sparkling clean in no time. The Embassy was very pleased with the results.

THE DYNAMITE CHICKS

These two ladies are on a MISSION working hard to grow the Goscor Rental brand!



These two ladies at Goscor Rental Company are taking the market by storm. Besides marketing their new scissor lift fleet, they are also selling used equipment at an outstanding rate. They recently sold used Doosan D25 forklifts to Gundo Engineering (RSA), Ceramic World (RSA) and Pewula Engineering (Swaziland).

Barbara McCarthy Sales Manager Goscor Rental Company and Sunee Scheffer Sales Executive also from Goscor Rental Company

Keep up the great work, you dynamite dollies!



CLEANING
EQUIPMENT

GUZZLER

HYGIENIC CONDITIONS FOR MINE



Francois Oosthuizen Operations Director for Servest & Hilton van Vuuren Mining and Industrial Specialist for GCE JHB

Hygienic environments are important for workers' productivity and general morale

Servest, one of South Africa's largest cleaning companies, has purchased R3,2-million worth of machinery from Goscor Cleaning Equipment (GCE) for the purpose of maintaining hygienic conditions at a ferrochrome mining operation in Middelburg.

Servest's previous purchase from GCE was a Sentinel cleaning unit. This unit's main purpose was to clean up the dust and general dirt that emanated from the mining activities. GCE made a wonderful impression in Servest, more so that the GCE's excellent client service and acute understanding of the cleaning environment has resulted in two new Sentinel orders.

"Health and safety standards are imperative to Servest and their client, so we had to provide them with one of the highest quality, safest and most reliable machines at a reasonable rate and the Sentinel road sweepers fitted the bill perfectly," says Hilton van Vuuren, GCE industrial sales specialist.

He adds that companies are becoming more and more aware of the importance of hygienic occupational environments. "Companies, such as Servest realise that clean working spaces are not only important for the environment, but also for workers' productivity and general morale."

Another *happy* customer

The South African Air Force is very pleased with the service they have received from GCE. They sent their Tennant 95 in for a facelift and revamp in January. Mr Martin Peters from the Waterkloof Air force base said, "we are very pleased with the service we received, we are planning on purchasing more equipment from Goscor Cleaning in the future".

From left to right: Corporal Andre Pieterse, Corporal Rudi Janse van Rensburg & Corporal Pheiffer in front of their revamped Tennant machine.



Momentum - taking cleaning to *another level*



momentum

In the picture is the delivery of the M20 Integrated Sweeper-Scrubber at Momentum. The Tennant M20 allows for superior cleaning results in just one pass, wet or dry, with FloorSmart. Momentum plan to maximize productivity with ECH20 chemical-free or FaST foam - 'FaST foam scrubbing technology, by cleaning up to three times

longer than conventional scrubbing. The M20 scrubber-sweeper offers a low total cost of ownership from rugged, fully integrated industrial design with fewer moving parts. The sale was done by Wesley Bridges, Warehousing Specialist.



Winner Scrubber for *smaller stores*

One of SPAR's franchise stores bought a Ghibli Winner Scrubber. Matthew Middleton, Retail Sector Specialist GCE JHB secured the deal with SPAR in Edleen. "Although we couldn't fit the ECHO system into the place because of the small size of the store, the customer was still very pleased". The Ghibli Winner Scrubber is a new unit to GCE's fleet and has been brought in to fill a gap in CGE's mechanised cleaning options aimed at smaller retail stores.





CLEANING
EQUIPMENT



EXCEPTIONAL SALES SKILLS

Hilton van Vuuren,
Goscor Cleaning
Equipment Mining &
Industrial Specialist

Deal worth R6.4 million



Selling a Vactor isn't one of the easiest things to do, the client has to be absolutely sure of what they want before even approaching the sale. Hilton van Vuuren, Mining & Industrial Specialist at Goscor Cleaning Equipment (GCE) Jhb, sold not one but two Vactors. It is the first Vactor sale in 7 years. The deal was worth R6.4 million. Ricky Bodmer, MD for GCE Jhb, guided this sale. His exceptional selling and negotiating skills paid off and made the sale possible.

The machines were bought by Sight Lines, based in Centurion. The machines have arrived in South Africa from United States of America and were delivered to the customer in March. The machines are at International Trucks where they are adjusting the specs to fit South African standards.

Sight Lines have another 5 older Vactors that they are thinking of replacing in the near future. Hopefully we will be the supplier.

DELFIN JOINS GOSCOR



NEW INDUSTRIAL VACUUMS



Goscor Cleaning Equipment are pleased to announce their new range of Industrial Vacuum Cleaners.

The Delfin range compliments the rest of the GCE offering, providing a quality solution for those requiring a machine for a tougher use in an industrial environment.

Graeme Kruger has been representing Delfin and now joins Goscor on a permanent basis. Take a look at the various machines available at

www.goscorcleaning.co.za/delfin_industrial_vacuums

PE *selling* up a *storm*

Mike Burley, Branch Manager at Goscor Cleaning Equipment in Port Elizabeth, sold various cleaning equipment to Khangela Hygiene to help with Khangela's cleaning contract with Goodyear. Among some of the equipment bought was a Tennant M20 as well as a Tennant 7100. Khangela Hygiene and Industrial Services is a Level 1 BBBEE Port Elizabeth black empowerment enterprise. They offer a wide range of cleaning, waste management and other related services to the local business industry. It's great to see the PE branch "selling" up a storm.



Mike Burley
Branch Manager
GCE PE

Tennant introduced to
dairy farmers



The Underberg Agricultural Show was held at the Underberg Sale yard near Himeville from the 1st of October until the 3rd. It was hosted by the Underberg Farmers Association. Goscor Cleaning Equipment dealer Pukka Enterprises had a small portion of a stand where they had a Tennant T1 and a Tennant 110 sweeper on display. The show was primarily an agricultural show that drew about 800 farmers from Mooi River, Ixopo, Kokstad, Matatielle, Swartberg and Underberg. "There is definitely a growth potential in this area especially the Dairy sector as they are becoming more hi-tech and quality conscious," Greg Erskine Managing Director Pukka Enterprises said.



Congratulations to Goscor
GCE on achieving their
LEVEL 6 BEE STATUS



LIFT TRUCK COMPANY



Darryl Shafto, MD
Goscor Lift Truck Company

RECOGNITION RECEIVED FROM CROWN

500+ Crown forklifts sold in 2011

Goscor Lift Truck Company is proud to have been awarded with the 500+ award from Crown for reaching the 500+ lift trucks sold mark. Well done! This is a wonderful achievement for GLTC. In 1997 GLTC only sold

100 forklifts. In the picture is Darryl Shafto, MD for GLTC with one of his first sales in 1997 to OK Bazaar. They purchased 30x PE powered pallet trucks. GLTC was also Crown's top dealer in 2010.

New *premises* for GLTC KZN



Warren Newell

Goscor Lift Truck Company have moved into their stunning new offices. More details on their move and new premises will be in the next *Globe*. Below are some of the happy faces as they pack up the old and move into the NEW!



Peter Gething



Lauren Bancroft



Anne Rambaran



Candice Atkinson



Michael Burns

Bigger & Better premises

Thank you

for burning the midnight oil

A special thank you party was held to give thanks and show gratitude to all the technicians and service employees at Goscor Lift Truck Company Jhb. Working on weekends, holidays and odd times, in the middle of the night, is a regular occurrence for this team.



Thanks to Tracy Moller for the beautiful décor on the day.



Phillip Hoare, National Service Manager for GLTC Jhb gave special thanks to the technicians and service team.

Leading Pharmaceutical supplier

choose Crown

Adcock Ingram in Durban recently purchased two ESR 500 reach trucks and one SC1.8 three wheeler electric forklift from GLTC KZN branch. Jenna Brathwaite was responsible for this deal. Adcock Ingram is planning on using these machines on their new facility in River Horse Valley. Adcock Ingram opened their doors 120 years ago. Today, they sell more tablets, capsules and liquids than any other player in the South African pharmaceutical market, and is in the business of diagnosing and treating illness.



Yziel Ntombela, Albert Mbambo, Cosmas Qoza, Ajay Rugbeer all from Adcock Ingram & Jenna Brathwaite Area Sales Manager—North at GLTC KZN



LIFT TRUCK COMPANY

Handovers

Unitrans came back for more

Blue forklifts for NCS Resins

Crown ordered by The Cold Chain

2 Crown's & 2 Doosan's Off to Hyundai



Unitrans upgraded their fleet with 2 Crown ESR Reach Trucks, 3 Doosan D18S-5 and 2 Crown SC4220 as well as 3 wheeler trucks. Marlene Farquhar, Contract Manager for UNITRANS total site at the handover with Warren Newell, Sales Manager GLTC KZN and Peter Gething, Fleet Support/Used Sales GLTC KZN.

New handover to NCS RESINS. NCS RESINS purchased two Doosan D18S-5 Forklifts that we had spark arrested (flame proofed). Warren Newell & Dale Rosewall from Goscor Lift truck Company in KZN worked very hard on this deal. The customer's forklifts were specially painted blue, in their corporate colours.

Goscor Lift Truck Company in KZN recently handed over 2 x Crown ESR5000's to The Cold Chain, also an Imperial Company. In the picture is Michael Burns Sales Executive for Goscor Lift Truck Company KZN handing over the machine to Deon Rammarain Distribution Manager for The Cold Chain Durban Branch.

Hyundai Automotive SA purchased 2 Crown SP3500's & 2 Doosans D25s-5 for their head office. In the photo is: (Left) Sean Fenn (Branch Manager), (Middle) Donovan Fourie (Driver) & (Right) Mike Moila. "Hyundai Automotive South Africa will continue to expand its model range, to ensure that it leads, rather than follows, in the Automotive Industry", from their website.

2 Crowns to Bucyrus

Spar takes another Crown

Container company chose Doosan

"Doosan Please"



Two Crown FC4500 were handed over to Bucyrus Africa Underground in Linbro Park. Bucyrus is a leading mining equipment manufacturer. In the photo is Lukas Loubster (Material Super Attendant), Alfred (Driver) and Monique Vorster Sales Representative Goscor Lift Truck Company Jhb.

Spar South Rand in Gauteng purchased 4 x Crown ESR5000 Reach Trucks with 12.5m high lift of up to 1 ton. In the photo is the proud SPAR reach truck drivers, ready for action, Lucas Hopley Sales Representative Goscor Lift Truck Company Jhb, & with Mike Wright from SPAR.

CHC Group, a Container Company in Pomona Kempton Park, recently added two Doosan D25S-5 lift trucks to their fleet for added productivity. Monique Vorster, Sales Representative Goscor Lift Truck Company (Jhb) handed the machines over to them on behalf of GLTC Kzn. Moaeen Kader, CHC Depo Co-ordinator welcomed the machines with open arms.

Just Refrigeration has received forklifts from GLTC Kzn They purchased a Doosan 5 Ton Diesel Forklift (D50C-5). In the picture is Dale Rosewall (Area Sales Manager Kzn Inland) and Mike Lotz (Just Refrigeration Factory Manager). This sale was done by Warren Newell.

POWER
PRODUCTS

DEALER SUCCESS AT CONFERENCE

8-10 March, Emperors Palace

Making it Easy!

GOSCOR POWER PRODUCTS ARE
SERIOUS ABOUT DEALER SUCCESS



Goscor Power Products hosted their first dealer conference at Emperors Palace in March. The conference theme was "Making it Easy!" and GPP showed their dealers that they are serious about going out of their way to ensure good relations with Goscor.

They shared their success stories of 2010, what they achieved and how GPP has re-established the Subaru brand in the market by creating a demand for the branded product. GPP have also launched various new products, a new Fire Fighter Range, Generator Range, High Pressure Pumps, Banjo Fertilizer Pumps & new products from Meiwa.

Dealers enjoyed a surprise bus ride to the Goscor office to view the new training facilities and showroom.



Senior Manager of Subaru Africa, Mr Taji San joined the conference all the way from Japan. He was very impressed at the calibre of dealers which we have recruited to represent the Subaru products in Africa. Trudi Prinsloo, Wayne Allen, Toni Almeida, Debby Parsonson, Adri Doornbrack and Cara-Lee Schipper all presented on various aspect from marketing, training & communication.



Mark was serious when he addressed the dealers and promised total support for them throughout 2011. "We are really aiming to be of better service to our customers, and we want to bring our customers closer to us!" Mark Bester.



Dealers enjoyed a gala dinner on the first evening, and the Nataniel show on the second evening. Many orders were placed as dealers took advantage of the conference special prices and the conference ended on a high note!

WINNERS

J. Haskins & Sons won Top Agricultural Dealer. awards in three categories at the prize giving, Best Overall Dealer for 2010, Top Metro Dealer & Top Construction Dealer. Mia Brothers walked away with Top Rural Dealer and

Top Agricultural Dealer. Honeydew Lawnmowers won Top Parts Dealer award and High Power Equipment Africa won Best Show Room award.



SPECIAL THANKS



Teresa & Mark have worked extremely hard over the past year to attract the best calibre dealers to represent Goscor across the country. We salute both of you on a job extremely well done! A special thanks also goes out to Arina van der Westhuizen and the marketing team for putting the show together so well! View pics on Gosnet.

FEEDBACK

"I have never met staff like Goscor's staff before they are the best and very professional."
Shasha-Lee from MC Hire

Thanks for a superb convention! Well organised"
Greg Scott from Scott Group

Thank you all for a wonderful conference, that was also motivational and supportive. I left with a positive attitude and an eagerness to "get going".
Michiel Schoeman from George Lawnmowers

Dear Mark san,

I just want to say thank you very much for you had done for me during my visit. Thanks to your conference and dealer visit, I awfully understood the situation of South Africa. We think that Goscor is our best partner. We can shear the brand policy and market strategy. Thank you again for your sales activity and invitation to very positive conference. We are very happy to know that conference was very successful. Lastly, please give my regards to Anton san. Best regards, M. Taji



KLG

Compressed Air Solutions



Seriously going the extra mile!

On Mark Bester, General Manager GPP and Teresa Jackson, Sales Representative GPP's recent business trip they had an experience they will never. After waiting for hours to board their delayed flight they boarded. Little did they know that they were in for a bumpy flight. Minutes before take-off the pilot announced that all the passen-

gers were to disembark and get onto another plane, due to electrical malfunctions on their scheduled plane.

Minutes later the announced they were going to fly home with this electrical malfunctioning plane. Soon they were trapped on the scariest flight they have ever experienced. Thanks for "literally" going the extra mile.

We care about the kids



GPP sponsored a local charity, Siphumelele Children's Home, golf day fundraiser end 2010. Siphumelele rely mostly on their yearly golf day to raise most of their funds. Arina van der Westhuizen, PA to GPP MD, Elsabe Kok, CRM Administrator at Goscor Group and Lisa de Beer, Goscor Group Senior Marketing Assistant went the extra mile for Siphumelele.

A sparkling new showroom!



Goscor Power Products recently upgraded their showroom to reflect their new image. It's wonderful that GPP now have a showroom that reflects the quality of the work they do.



GOSCOR ACQUIRES

KLG COMPRESSOR SERVICES

Neil Wilson (CEO – Goscor Group), Euan McCulloch (Global Sales Manager – Sullair), Jayson Le Roux (Operational Manager – Goscor KLG), Gavin Dutton (Managing Director – Goscor KLG), Anton Bothma (Director – Goscor Group), Tinus Kotze (Commercial Manager – Goscor KLG)

Goscor Compressed Air Systems (GCAS), has acquired KLG Compressed Air Services. They will now offer turnkey compressed air solutions to the mining, industrial, construction and hospital markets. The new company will be known as Goscor KLG.

KLG's Gavin Dutton, now MD of Goscor KLG, says that there is significant growth potential in the compressed air solutions market and the new entity will be a significant force in it. KLG has serviced some of the most prestigious, blue-chip clients in South Africa. "KLG brings its technical expertise to the new business and

this is strongly complemented by Goscor's excellent product and redoubtable financial and marketing expertise. The opportunity created by this acquisition is enormous and is further enhanced by the JSE-listed Imperial Group's recent acquisition of a majority stake in the Goscor group, bringing a major injection of muscle to all the group businesses," says Dutton. Goscor KLG Commercial Manager Tinus Kotze says that GCAS is looking forward to relocating to KLG's premises in Alrode, Johannesburg, where there is a fully-equipped facility with state-of-the-art repair, diagnostic and testing equipment.



Congratulations to CAS on achieving their

LEVEL 4 BEE STATUS

BABIES BEHIND BARS

Goscor employees go the extra mile to bring colour into the lives of babies born in jail!



Goscor ladies made an effort to do their bit for the unfortunate children who live in jail with their jailed mothers. These children are living behind bars, yet they have committed no crime. Debby Parsonson, Marketing Manager Goscor Group, Varuna Moodley, PA to Goscor Group CEO, Barbara McCarthy, Sales Manager: Materials Handling Equipment at Goscor Rental Company & Sunee Scheffer, Sales Representative Goscor Rental Company visited Johannesburg Central woman's prison in November to help bring colour into these children's lives by painting colourful murals. That's not all; they also saved an abandoned kitten. The kitten is safe in the care of its new owners. Thanks for caring girls!



KIDDIES CHRISTMAS PARTY

From left to right: 1) Neil Wilson, CEO Goscor Group & his twin brother Keith Wilson from Turgis Consulting Engineers 2) Modderfontein Golf Course Half way stop, 3) Debs & Yvette



Thank You to Debby Parsonson and Yvette Greyling for putting the fun in fun on the day!

WHOPPING AMOUNT RAISED

60k Raised at recent Golf Day

Goscor Lift Trucks Company KZN Kiddies Christmas Party that was held on 10th December at the Duck n Deck Animal Farm. This is done every year where the employees of Goscor Durban get to spend an afternoon with their children and enjoy the Christmas spirit. "It was a great afternoon and was wonderful to see everyone in a more relaxed and family environment... especially the technicians!" Tracy Taylor Admin Manager GLTC Kzn.

Goscor Lift Trucks Company hosted yet another charity golf day at the Modderfontein Golf Course and raised a whopping R60,000 for charity. The day was well attended and players were very generous with their donations and sponsorships. A special thanks to all who contributed to this memorable event.



ARC KZN PARTY

Left to right back row- Shawn Pirie Manager, Vusi Ndlovu Training Centre, Mandla Sithole Assessor Training Centre, Ruhan Kruger Sales Representative, Peter Myeni Stores. Left to right front row - James Howana Technician, Lihle Mahlambi Branch Administration, Khulekani Ngubani

Goscor ARC in Richards bay enjoyed their Christmas party at the small craft harbour & ate at a restaurant called Marintinos

Automotive *training* for Technicians

Currently we have the following technicians from Goscor; Stephen Rapaka, Joe Rapaka, Sam Monyala, Simon Phadu, Richard Fourie and Sam Mobu; on Automotive training at Ikaheng HR Services.



The top achievers are Stephen Rapaka and Richard Fourie. Well done!

Top Cleaning SALES EXECS

November Wesley Bridges



December Wesley Bodmer



January & February Hilton van Vuuren



A company you can call family



Vikela Sithole
Goscor ARC Storeman with Rob Pirie
MD Goscor ARC

20 YEARS AT ARC

Vikela (Samson) Sithole, Goscor Arc Storeman, for twenty years of dedicated service to Goscor



TEA LADY TO ADMIN CLARK

Elisa Rapodi has been with Goscor ARC since November 2009. She started as a tea lady and has recently been promoted to Admin Controller, assisting Cheryl Erasmus with her filing and general admin duties.

Thank you to all the Goscorians who attended the blood drive on the 9th of November & 18 January. Together we donated **58 units**. Thanks for giving the **Gift of Life**.



Qualified in Business Management

Congratulations to Candice Atkinson, Short Term Rental manager at Goscor Lift Truck Company in Durban for completing a Business Management course at Damelin. Well done!!!

GOSCOR GROUP

GCE

GRC JHB

GOSCOR LIFT TRUCK COMPANY JHB



TSHEGO PHIRI
Marketing Assistant



SHIREEN BROWN
Receptionist JHB



JACQUELINE NETSIANDA
Internal sales JHB



MANIE MINIE
Sales Representative



LINDSAY BOYDEN
Products Support



ANGELIQUE SWARTZ
Sales Secretary

GOSCOR LIFT TRUCK COMPANY JHB & WC



CAROLINE WALKER
Service Administrator WC



ROGER MOORE
Sales Representative WC



TRACY TREMBLE
Accounts Assistant WC



CASSYL-ANN VAN DER WALT
Service Administrator JHB



CHRISTOFFEL BOTHMA
Technician JHB



WILLEM VILJOEN
Technician JHB



ZACK VAN DER WALT
Technician JHB

GOSCOR LIFT TRUCK COMPANY DURBAN



BONGINKOSI DLAMINI
Driver



CREDON CHETTY
Trainee Technician



LEVEN CHETTY
Spray Painter

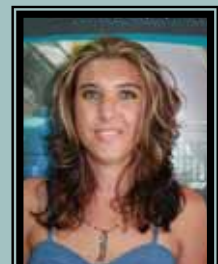
LONG TERMS SERVICE



Ephraim Monyai
GPP 10 Years



Shawn Pirie
GARC 10 Years



Madelyn du Plessis
GCE 5 Years

STAFF NEWS ...

Competition

Congratulations to Lolly Carelse from Goscor Cleaning Equipment in Port Elizabeth she won the last



Lolly Carelse, GCE

Globe competition. The question was: How much money was raised at the recent Goscor Group Golf Challenge for charity? And the correct answer was: C: R25 000.

The next Globe competition question is:

Visit the Goscor Lift Truck Company website, and click on News Corner tab and then on the Videos tab. Watch the 1st video and answer this easy question:

What brand is shown in this video?

- A) CROWN
- B) BENDI
- C) MEIWA
- D) TENNANT

Please email your answers to Lisa at ldebeer@goscor.co.za. The winner will be announced in April. Good luck!



New PARENTS & GRANDPARENTS

Congratulations to ALL THE NEW PARENTS AND GRAND PARENTS. Georgia is the latest edition to **Elsabe & Charles Kok's** growing family. Other wonderful news is that **Selva Moodley** is officially a Grandpa.

Baby Devesh was born on 8 May weighing 2.8kg's. **Phineas Mlambo** Technician from GCE He became father of his 3rd child a little girl.

Cindy Grobler recently gave birth to a beautiful girl on the 2nd of February at 8:38 AM her name is Zané, she weighed 3.64kg's. **Yolandi Prinsloo** gave birth to a beautiful girl on the 14th of January, her name is Adelay she weighed 3.08kg's and 54 cm in length.

Sthembile Khoza from GRC Jhb with her cute baby boy that was born late in 2010. Well done all!



Elsabe Kok



Baby Georgia



Baby Devesh



Selva Moodley



Phineas Mlambo



Cindy



Baby Adelay



Sthembile Khoza

THE TRUE TEST OF ENDURANCE

Successful business management skills is not the only thing Neil Wilson, Goscor Group CEO, is very good at.



He completed the Momentum 94.7 Cycle Challenge on 21 November 2010 in 3 hours and 5 minutes. Well done Neil, what an great accomplishment!



LOVE IS IN THE AIR!



"Eye contact lasting an average of 8.2 seconds can mean love at first sight, researchers say"

Juan Niewenhuisen, Technician at Goscor Rental Company, tied the knot with the love of his life Yolandi on 6 November 2010 at Elsha's Country Lodge in Bredel with them in the picture is their daughter, Samantha, who also served as the flower girl at their wedding.



Sean Moriarty also took the plunge on the 25th of February with his beautiful bride Cindy. Congratulations Sean & Juan!



Yvette Greyling, Sales Secretary at Goscor Lift Truck Company Jhb got engaged to Justin Kitson on 23 December 2010. Debby Parsonson, Marketing Manager for Goscor Group got engaged to Tyrone Marx on the 13th of February 2011. Lebo from GLTC JHB also got engaged to her boyfriend Nathi on 3 March.



PROUDLY SUPPORTING THE PROTEAS

Goscorians proudly supported the Proteas during the 2011 Cricket World Cup. Way to go Goscor!!!

