

Tipped the scales

Diplomat, Israel's leading sales and distribution company with suppliers including Proctor and Gamble, Kraft, Clarins and others has chosen Goscor Lift Truck Company (GLTC) as its materials handling supplier for its new South African operation.

Its first order, valued at approximately R2 million included three 2,5 t Doosan diesel forklifts, two Crown ESR 5000 reach trucks and two Crown WT 3000 powered pallet trucks.



Johan Pretorius, Diplomat fleet and maintenance manager (l) and GLTC regional sales manager Darryl Hancock in Diplomat South Africa's new warehouse

Diplomat South Africa operations director Mark Damen says he had little difficulty in choosing GLTC to provide the warehouse equipment. "I have known them for a long time and have faith in both their product and their support service. While they were up against another leading supplier, I believe Crown to be the best reach trucks on the market, and this tipped the scales in favour of Goscor. They offered a competitive package overall and everything's working out fine," he says.

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