

Unilever opts for Goscor

WHEN UNILEVER WAS recently building a new state-of-the-art factory the company assessed from scratch its material handling equipment (MHE) requirements. According to Unilever engineering manager Doug de Bruyn, “we considered all the product offerings, capital cost, maintenance support, additional value-adds and the total life-cycle cost, and could not justify moving away from our current long-time supplier, Goscor, for the new facility.”

Goscor Lift Truck Company (GLTC) is SA's fastest growing materials handling equipment (MHE) business.

De Bruyn adds that materials handling is a critical function in Unilever's business and the partnership that has developed over the years with Goscor has been extremely valuable. “We move a vast amount of goods 24/7 and Goscor has always been there when we have needed them whatever the time of day. This has helped us considerably to reduce our downtime to minimal levels, which is key in our business,” he says. “Although important, price was not the only consideration and we have therefore resisted the temptation to specify lower quality equipment in search of better capital prices.”

In Unilever's new facility are (from left): Joseph Mkhwanazi – TSP driver; Geoff Sysum – Unilever project manager; Warren Newell – Goscor Lift Truck Company; Douglas de Bruyn – Unilever site engineer; and Mbongwa Gwala – TSP driver.

