

Welding company focuses on ESAB range

WELDING solutions and equipment supplier, Goscor Arc, has announced that, in line with the Goscor Group's drive to focus on and build its key products within the group, it has relinquished the distribution of Lincoln products.

"We will concentrate on ESAB products. This will help our technical, sales and support staff all provide a better service and our customers will be the ultimate winners," says Rob Pirie, Goscor Arc MD.

Pirie says that Goscor decided to partner with ESAB because of his company's long history of success with them. "We go back a long way and, apart from having great trust in the quality and range of ESAB's product, service and immense technical know-how, there is a deep mutual respect," he says.

In terms of living up to Goscor Arc's promise of providing a 'total solution' to customers' welding needs, the close relationship with ESAB facilitates execution of this promise says Pirie. "We continue to do what we have always done, which is to provide our custom-



Goscor Arc's Rob Pirie MD (left) and Neil Hohip Operations Manager with some of the products from ESAB's range.

ers with the best welding solution in a cost effective and efficient package irrespective of what hardware is required," he says.