

Cost-saving fleet system from Goscor

FORKLIFT and warehouse equipment supplier Goscor Lift Truck Company (GLTC) reports that its FMX fleet management system has been well received in the market.

In short, the FMX system is a complete forklift fleet management product, which operates via the GPRS network. Data is sent via a corporate APN (Access Point Name), a point where a mobile device can enter an IP network, says GLTC national sales manager Patrick Barber.

Typically the capital cost of installing the FMX equipment onto a single machine is between two to three percent of the value of the machine. Barber says that while many customers are initially reluctant because the cost seems high across the fleet, experience has shown that the investment is insignificant compared to the savings the system helps make.

"The cost savings from even tiny improvements in efficiency rapidly pay for the equipment. And, since the advent of GPRS, the running costs of the system are negligible," Barber says.

the implementation of FMX. For example, exceptions – impacts, excessive braking and so on – are instantly recorded and reported via email or sms. "Also, driver productivity can be measured allowing the fleet owner to shape driver behaviour, manage and reward performance accurately and, ultimately

create driver 'ownership' and pride."

Monitoring equipment performance on a constant basis is one of the key attributes of FMX. "This helps prevent engine damage by accurately monitoring overheating, low oil levels etc resulting in the extended life cycle of the vehicle and significantly

reduced maintenance and running costs."

Barber says that the cost of running a forklift includes the capital, maintenance, tyre fuel, labour and accidental damage costs. "Optimising efficiency is therefore the key to achieving the best returns and FMX is the perfect tool to help do this," he says.



GLTC's FMX fleet management system optimises fleet productivity, creates professional driver behaviour and monitors equipment performance, thus improving the customer's bottom line.