

## Meteoric rise for Goscor Rental's cleaning division

Founded in 2008, Goscor Rental Company (GRC), a division of diversified industrial group Goscor, has grown its cleaning division to more than 168 machines

"One of the secrets to our success is that we have focused on making short-term rental really easy for our customers," says GRC GM Greg Venter. "Whether it's for a day, a week or a month we are geared up to deliver and collect quickly and efficiently and our customers know and appreciate that."

"One of the challenges in this industry is to make customers feel comfortable to rent these big machines, even if only for a day, with the minimum of hassle and I believe that we have succeeded in doing that," says Venter.

GRC sales executive for cleaning equipment Manie Minie concurs. "Our sales and service team are specifically trained to make short term rental easy and our successes are testament to the fact that we are doing this right," he says.

GRC's main product offering are Tennant industrial cleaners which are



Goscor Rental Company GM Greg Venter (right) with sales executive Manie Minie.

renowned worldwide for their quality and durability and include award-winning ride-on sweepers, scrubbers and road cleaners that clean in a wide range of applications including roads, factory floors, parking lots and basements in industry, retail and a host of other sectors.

"Green" business is fundamental to the GR business and in this regard it makes available Tennant's new groundbreaking ec-H2O™ technology, which converts plain tap water into an effective and efficient cleaning agent, is being heralded as a "miracle cleaner", given the combination of its extraordinary effectiveness as a cleaning agent and its significant environmental friendliness.

In addition to its cleaning division, Goscor Rental Company provides forklift trucks on a contractual basis from its operations in Chlookop in Kempton Park. All products and services are backed up by the Goscor group's nationwide parts and service network.