

## New welding focus

Leading welding solutions and equipment supplier, Goscor Arc, has announced that, in line with the Goscor Group's drive to focus on and build its key products within the group, it has relinquished the distribution of Lincoln products.

"We will concentrate on ESAB products. This will help our

technical, sales and support staff to provide a better service and our customers will be the ultimate winners," says Rob Pirie, Goscor Arc MD.

Rob says that Goscor decided to partner with ESAB because of his company's long history of success with them. "We go back a long way and, apart from having great trust in the

quality and range of ESAB's product, service and immense technical know-how, there is a deep mutual respect," he says.

In terms of living up to Goscor Arc's promise of providing a 'total solution' to customers' welding needs, the close relationship with ESAB facilitates execution of this promise says Rob.

"We continue to do what we have always done, which is to provide our customers with the best welding solution in a cost effective and efficient package irrespective of what hardware is required," he says.

*Goscor Arc, Rob Pirie, Tel: 086 123 WELD (9343), [www.goscor.co.za](http://www.goscor.co.za)*



Goscor Arc's Rob Pirie MD and Neil Hohip Operations Manager with some of the products from ESAB's extensive range